

# Yaxuan Zhang

## Industrial Designer

### Education

- **Savannah College of Art and Design**  
Savannah, Georgia  
M.F.A. in Industrial Design  
Expected Graduation: May 2022 GPA: 3.94
- **North China University of Technology**  
Beijing, China  
B.E. Industrial Design  
Graduation: June 2017

### Skills

#### ● Design

Hand Sketching  
Contextual Research  
Design Thinking  
User Experience  
Market Analysis  
Prototype  
Interface Design  
Storytelling  
Rendering  
3D modeling  
Interaction Design  
Graphic Design  
3D Printing

#### ● Software

SolidWorks  
Rhino  
Cinema 4D  
KeyShot  
Octane Render  
Adobe Photoshop  
Adobe Illustrator  
Adobe After Effects  
Adobe Premiere  
Adobe XD

#### ● Language

Mandarin Chinese  
English

### Awards

- 2021 DNA Paris Design Awards (Honorable Mention)
- 2020 LICC Design Award (Official Selection)
- 2020 IDA Design Awards (bronze)
- 2020 International Design Excellence Awards (Finalist)
- 2020 European Product Design Award Winner



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<https://www.yaxuanzhang.com> (portfolio)

<https://www.behance.net/zyxwangniuzi> (portfolio)

### Experience

#### ● Work

##### **ID & UX design intern**

**Electrolux North American office** Charlotte, NC  
**September 2021-December 2021**

- Designed the replaceable water filter for Top Mount refrigerator. I was mainly responsible for user scenario research and product concept design.
- Assisted industrial designers in the new dishwasher's spray arms and vent concept. I was mainly responsible for the product research of existing dishwashers and making concept's sketch.
- Assisted senior UX designer to do the concept of the future dishwasher control panel and created UI prototype of the next generation refrigerator.
- Worked with another intern and Senior UX designer to design app animations that would help users pay more attention to the eco problem and Electrolux's appliances' eco function; in this project, I learned professional research and design process under the leadership of the Senior UX designer.

##### **Industrial design intern**

**LiveTrends Design Group** Apopka, FL  
**July 2021-September 2021**

- Assisted industrial designer to design several concepts for 2023 core and valentine collection.
- Designed the 2023 Halloween concepts for Lowe's and learned how to design products for specific users in the process. Finally, I finished 7 Halloween vase designs independently.
- Independently responsible for the concept design of the vase hanging hook.
- Designed 6 plant water reservoir concepts.
- Designed the concept of macrame hook for display and learned how to design in budget from it.
- Learned about manufacture and material related knowledge in design

##### **Freelance Designer**

**Baidu.com, Inc** Remote  
**January 2019-September 2020**

- Designed 3 issues of science posters and illustrations for China's largest knowledge sharing platform.
- Explored how to use visual communication to simplify and clearly present complex scientific knowledge to the reader.

##### **Industrial Designer**

**Uniwiz Technology Services (Beijing) Co.** Beijing, China  
**December 2017-May 2018**

- Designed souvenir and souvenir store concept for China Science and Technology Museum.
- Explored how to combine creative souvenir ideas with technology themes.
- Researched how to attract visitors in the China Science and Technology Museum.

##### **Graphic Designer Intern**

**Li Ning Company Limited** Beijing, China  
**September 2016-November 2016**

- Assisted the designer to do the graphic promotion design of the store (For example, construction fence posters or store stair posters...).
- Assisted designers in exploring branding concepts.